

MINUTES
North Dakota AAUW Board Meeting
January 21, 2015

The North Dakota AAUW Board convened via conference call on Wednesday, January 21st. The meeting was called to order by President Deb Alber at 5pm, with 8 members present: Officers: Debbie Alber-President, Roberta (Bobbe) Shreve-Secretary, Molly McClain-C/U Relations Chair, Branch Presidents: Theresa Leiphon-Devils Lake, Susan Helgeland-Fargo/Moorhead, Kathy Ashe-Acting Grand Forks President, Jill Schlenker-Jamestown President, and Norma Nosek-Wahpeton President.

The board minutes from October 18, 2014 were approved with the following corrections: Sara Anderson, Grand Forks, also attended the meeting and Jan Jackson was representing the Fargo/Moorhead Branch.

The treasurer's report was discussed, noting that \$350 will be contributed to the Tri-College Leadership. The registrations for the 2014 Annual Meeting in Fargo covered all meeting expenses including \$100 that was transferred from the registration to pay for meals. The treasurer's report will be filed as presented.

Chairman Reports:

Molly McClain, C/U Relations Chair, reported that she was encouraging members to use the "Give-A-Grad-a-Gift". She received a work plan from Idaho that they used, including a "Meet and Greet" plan. The Wahpeton Branch is presenting a program on pay negotiations, which might be of interest to grads. She noted that presidents are authorized to access the National AAUW membership database. We now have 152 members plus student affiliates.

Unfinished Business:

Community Foundation Grant received \$400 to send members to the National meeting. The grant should be requested annually and held for the convention in 2017. A motion and second was made to accept this two year plan.

The Bismarck/Mandan Branch, when disbanding, donated \$4,440.69. These funds could be combined with the Community Foundation Grant to send

several members to the National meeting. This plan should be discussed with local chapters and reported back. This was tabled until later.

The state annual meeting will be held in Dickinson on April 17 & 18, 2016, with the focus on the topic, Human Trafficking. The reception will be held on the 17th with Cynthia Pemberton, author of More Than A Game, as speaker at the luncheon. Registration will be offered both by mail and by Pay Pals. Deena Wyaam will serve as a resource for setting up the registration.

New Business—\$50 will be available for a lobbyist to track the three pay equity bills. (One bill, HB 1293, has already been given a Do Not Pass.) A link has been put on the Face Book, which allows members to send letters to legislators. Deb will check the number of responses using this site and send out notices weekly. Molly reported that younger members will be likely users of a website and encouraged members to “like” the page.

We Rise Rally Day will be on March 9th. Their budget is \$10,000. Molly McClain is on the planning committee. They have asked AAUW branches for financial support. Kathy moved that \$200 from the Marketing line in the budget be donated to this. AAUW could also add an additional \$300 for promotion materials such as bookmarks to be added to the folders. Motion was seconded and passed by voice vote.

Kathy Asche volunteered to work on a Strategic Plan. It was suggested that a draft be forwarded for input. The strategic plan may also contribute to the development of a marketing plan. If others from our branches are interested, their names should be forwarded to Deb Alber.

In closing, members were asked: “What is our Branches biggest concern?” Responses included: a need for a marketing plan, connecting University Partners and Student Affiliates, Lake Region State College connections with student affiliates, and strategic planning with Jamestown State College.

Molly asked that branches forward We Rise materials to members with the correct link. This should be put on Branch websites.

Meeting Adjourned at 5:57pm.