

AAUW Fund Chair Report for 2015

All Defined Funds from Branch and State Contributions:

As of June = \$2124.40

As of September = \$8505.40

By December 2015 Total Contributions = \$10,400.40

AAUW recommends striving for as much unrestricted giving as possible. This allows National to fund the areas that have the most impact. The two-year Charting the Course campaign goal is \$1,000,000 in unrestricted funds to ensure that AAUW is well prepared to meet the issues of today and in the future. These unrestricted funds will be used wherever the need is greatest.

There are two ways to meet the Charting the Course Branch Navigator status:

- Ten or more members from one branch make gifts to Charting the Course totaling \$25,000 or more by December 31, 2016.
- The branch treasury gives a total of \$25,000 or more directly to Charting the Course by December 31, 2016.
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Branch leaders (president, funds chair, and/or lead campaign donor) of branches that are close to qualifying for Branch Navigator status will be contacted by a campaign committee member or AAUW staff. If you would like to find out how close your branch is to Branch Navigator status, please e-mail chartingthecourse@aauw.org or call 202.785.7705.

We are more than halfway to reaching our \$1 million goal! The campaign has raised \$666,973 from 459 donors in 49 states and Washington, D.C., as of mid-January.

Ideas for Fund Raising: Tour and house walks, product and yard sales, book sales, fashion shows, auctions, raffles, garden tours, host a wine tasting.

Example: Have a Non-tea Party Tea Party: Mail members and friends a tea bag and tell them to relax in their home with a cup of tea while they write a check for a donation. Also members could have tea parties where donations are collected.

Key to fund raising is the Thank You. Let donors know your story and show appreciation for those who support AAUW.

Challenge Goal for the State Annual Meeting = \$2000.00 from the State to send to National.